

David Gracon Ph.D.
Hamburg, New York. USA
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I. EDUCATION

University of Oregon, Eugene, Oregon

Ph.D. in Communication and Society, School of Journalism and Communication.

September 2010, GPA 3.93/4.0

Dissertation Title: *Exiled Records and Over-the-Counter-Culture — A Cultural Political Economic Analysis of the Independent Record Store*

Dissertation Chair: Dr. Janet Wasko

Gonzaga University, Spokane, Washington

Master of Arts in Organizational Leadership, Specialization in Servant Leadership.

Capstone Project: Proposal for the Media Literacy Access Initiative (MLAI)

May 2023, GPA 4.0/4.0

University at Buffalo, The State University of New York

Master of Arts in Humanities, Specialization in Media Studies (Experimental Media Production) and Sociology (Critical Theory)

September 2001, GPA 3.7/4.0

Thesis: *Imperial Tourism*: Documentary Video (29 min.) and discursive component: *A Critical Discussion of Subjectivity, Representation and Experimental Ethnography*

University at Buffalo, The State University of New York

Bachelor of Arts (Double Major), Media Studies (Documentary Production) and Sociology

May 1999, GPA 3.7/4.0, Magna Cum Laude

Erie Community College, The State University of New York

Associate in science. Communication and Media Arts.

May 1997, GPA 3.53/4.0, High Honors

II. PROFESSIONAL/ENTREPRENEUR

7/2024-Present

Media Literacy Access Initiative (MLAI) Educational Start-Up

Hamburg, NY (and Remote)

Director, Facilitator and Consultant of critical media literacy trainings and workshops remote and in-person for various publics. U.S. Fulbright Specialist grant in Mongolia (w/Nest Center for Journalism Innovation and Development September-October 2024). Collaboration/workshop with American Councils, Bucharest, Romania (November 2024).

III. ACADEMIC APPOINTMENTS

10/2023- 6/2024	Transilvania University of Brasov. Brasov, Romania U.S. Fulbright Scholar and Visiting Professor of Critical Media Studies (Media Literacy) in the Department of American Studies.
8/2019 to 5/2023	Gonzaga University, Spokane, Washington Assistant Professor in the Integrated Media Department Professor of Critical Media Studies and Digital Production.
8/2016 – 8/2019	Eastern Illinois University, Charleston, Illinois Associate Professor in the School of Communication and Journalism. Professor of graduate (MA level) and undergraduate courses in Critical Media Studies, Cultural Studies, Film Studies, Alternative Media, Documentary Film and Digital Media Production.
9/2017- 6/2018	Precarpathian National University, Ivano-Frankivsk, Ukraine U.S. Fulbright Scholar and Visiting Professor of American/Media Studies.
8/2010 – 6/2016	Eastern Illinois University, Charleston, Illinois Assistant Professor of Communication Studies.
9/2006 – 6/2010	University of Oregon, Eugene, Oregon Graduate Teaching Fellowship (GTF) and Instructor in the School of Journalism and Communication.
9/2004 – 5/2006	Medaille University, Buffalo, New York Adjunct Professor of Multi-Media Arts, General Education and New Media Institute Supervisor.
9/2004 – 5/2006	Trocaire College, Buffalo, New York Adjunct Professor of Sociology.
Fall 2002	University of Rochester, Rochester, New York Adjunct Professor of Video and Sound (Intro and Advanced courses)
9/1999 – 5/2001	University at Buffalo, State University of New York (SUNY) Teaching Assistant and Instructor in the Department of Media Studies.

IV. TEACHING

A. TEACHING INTERESTS

- Media Studies, Critical Media Literacy, Film Studies, Documentary Analysis, Media Subcultures, Political Economy of Media, Alternative Media, and Popular Culture Analysis, Leadership Studies (Servant Leadership).

B. TEACHING EXPERIENCE (VISITING, ASSISTANT AND ASSOCIATE PROFESSOR RANK)

**U.S. Fulbright Scholar: Transilvania University of Brasov
Brasov, Romania**
Fall 2023 to Spring 2024

Introduction to Critical Media Literacy (Mass Media in the US: MMS)

Gonzaga University, Spokane, Washington
Fall 2019 to Spring 2023

Communication, Leadership, and Community Development (in Cali, Colombia): (ORGL 690)
Media Literacy (INMD 101)
Intermediate TV Production (BRCO 370)
TV and Social Justice (BRCO 481)
Fundamentals of TV (BRCO 203)

Eastern Illinois University, Charleston, Illinois
Fall 2010-Summer 2019

Graduate (MA Level)

Documentary Film and Society (CMN 5160)
Media Criticism (CMN 5610)
Communication Research Methods (CMN 5040)
Methods of Critical Inquiry (CMN 5030)
Alternative Media (CMN 5160)
Media, Commodity and Spectacle (CMN 5160)

Undergraduate Classes

Production 1 (CMN 2500)
New Media Practices (CMN 3500)
Field Production (CMN 2575)
Documentary Production (CMN 4500)
Electronic Media Professions (CMN 4450)

Documentary Film and Society (EIU 4174) (Online)
Communication and Culture (CMN 4780)
Interviewing (CMN 3300)
Communication Research Methods (CMN 2020)
Film Communication (CMN 3530)
History of Cinema (FILM 3759)
Television Criticism (CMN 4770)
Introduction to Mass Communication (CMN 2520)
Communication and Popular Culture (CMN 3270)
Music, Documentary and Society (CMN 3570)
Alternative Media (CMN 4030)
History of Alternative Media (CMN 3570)
History of Documentary Film (CMN 3570)

Precarpathian National University (U.S. Fulbright Scholar Program) Ivano-Frankivsk, Ukraine.

Fall 2017-Spring 2018

Graduate (MA Level)

Experiments in Media (PU 509)
Introduction to Media Literacy (PU 505)

Undergraduate Classes

Experiments in Media (PU125)
Introduction to Media Studies (PU109)

University of Oregon, Graduate Teaching Fellowship, School of Journalism and Communication

Fall 2006-Spring 2010

Standalone Teaching

Communication Theory and Criticism (J388)
Visual Communication for the Mass Media (J204)
Information Gathering (J202)

Assistant to Professor (Teaching Assistant)

Gateway to Media 1-2 (J205/206)
Media and Society (J201)
Communication Economics (J386)
Communication Theory and Criticism (J388)
Information Gathering (J202)
Visual Communication for the Mass Media (J204)
Understanding Disney (J412)
Survey of the Documentary (J416)

Television Field Production (J331)

Adjunct Professor Appointments

Spring 2002-Spring 2006

Medaille University, Buffalo, NY

Fundamentals of Multimedia (MMS 200)

General Education “Digital Audio and Culture” (GEN 210)

Trocaire College, Buffalo, NY

Principles of Sociology (SOC 101)

University of Rochester, Rochester, NY

Video and Sound Art (Introduction SA 161, Advanced SA 262)

University at Buffalo, State University of New York (SUNY) Teaching Assistant (all solo instructor roles), Buffalo, New York.

Fall 1999-Spring 2001

Basic Video Production (DMS103)

Introduction to Film Interpretation (DMS 109)

C. University Guest Lectures (Abridged)

Fall 2023	“A Discussion of Music Subcultures.” David Hoenigman’s EC04 Subcultures undergraduate course at Keio University. Tokyo, Japan (remote).
Fall 2023	Eight guest lectures in total related to Critical Media Literacy, Culture Jamming and Documentary Film Studies. Transilvania University of Brasov. Brasov, Romania.
Summer 2023	“Digital Photo Strategies.” In Dr. Pavel Schlossberg’s Communication, Leadership, and Community Development (in Cali, Colombia): (ORGL 690). Gonzaga University (remote).
Summer 2023	“War Images and Propaganda.” At the Window on America, in conjunction with Associate Professor Christina Vintoniv’s Information, Library and Archive Affairs course at Ivano-Frankivsk National Technical University. Ivano-Frankivsk, Ukraine (remote).
Fall 2022	“Independent Music Cultures.” David Hoenigman’s EC04 Subcultures undergraduate course at Keio University. Tokyo, Japan (remote).

Fall 2021	"A Discussion of Music Subcultures." David Hoenigman's EC04 Subcultures undergraduate course at Keio University. Tokyo, Japan (remote).
Spring/Fall 2020	"Spotify, Platform Capitalism and the New Media Monopoly" Dr. Lauren Bratslavsky's Mass Media: Cultural Criticism and Problems (Comm 320) at Illinois State University.
Summer 2018	"Media Literacy Overview and Roundtable" with the Journalism undergraduate students at Zaporizhzhya State University. Four sessions. "Media Literacy Overview" for university professors. Faculty received a certificate upon the completion. Zaporizhzhya, Ukraine.
Summer 2018	"Academic Integrity: Ukrainian-American Perspectives" Paragraph Student Space, Precarpathian National University. Ivano Frankivsk, Ukraine.
Spring 2018	"Mobile Documentary Practices" at Free International University of Moldova. Chisinau, Moldova.
Spring 2018	"Documentary as a Representation of Truth" and "Introduction to Media Literacy." Faculty received a certificate upon the completion. Zhytomyr State University. Zhytomyr, Ukraine.
Spring 2018	Two-part workshop (five days in total): <i>Experiments in Documentary</i> . Culminated in the group screening: <i>Places</i> Festival. Ukrainian Catholic University. Department of Mass Media Communications. Lviv, Ukraine.
Summer 2015	"Experimental Documentary" in Melissa Larabee's Rhetoric of Documentary course at the University of Illinois at Urbana-Champaign.

D. INTERNATIONAL TEACHING EXPERIENCE (ENGLISH AS A SECOND LANGUAGE AND MEDIA LITERACY)

7/2007-8/2007	Bridges for Education International Language Camp, Druskininkai, Lithuania Volunteer Instructor of English and Media Literacy
7/2005-8/2005	Bridges for Education International Language Camp, Zhangzhou, China Volunteer Instructor of English and Media Literacy
8/2002-8/2003	Japanese Exchange and Teaching (JET Program) Kanazawa Board of Education, Japan Assistant Language Teacher (ALT) of English and American Culture
7/2000-8/2000	Bridges for Education International Language Camp, Przytoc, Poland Volunteer Instructor of English and Media Literacy

E. TEACHING EXPERIENCE (COMMUNITY WORKSHOPS, MEDIA TRAININGS AND CONSULTING)

9/2025-12/2025	U.S. Peace Corps. Virtual Service Pilot. Assisting with English language instruction and English Clubs with Sumy State Teaching University. Ukraine. Remote position.
9/2024	U.S. Fulbright Specialist Grant. Provided media literacy trainings for teachers and organizational consulting for the <i>Nest Center for Journalism Innovation and Development</i> based in Ulaanbaatar, Mongolia (Project Length: 33 days).
5/2024	SUNY Buffalo Alumni Relations and Lifelong Learning Webinar Wednesday Series. Workshop facilitator: "Practical Tips for Developing Media Literacy Skills." Remote presentation.
4/2024	Facilitated a workshop "Integrating Active Media Practices for Community and Civic Engagement." In conjunction with Funky Citizens and Green Peace. Amara, Romania.
3/2024	Facilitated a workshop "Reel Nature: Documenting Environmental Stories." American Corner. Ovidius University. Constanta, Romania.
1/2024	Facilitated a workshop (remote) titled: "Culture Jamming in the Classroom as a form of Social Critique." for the MediaEd Forum (Remote), in conjunction with the Media Education Lab.
9/2023	Facilitated a teaching workshop for Romania based English Teaching Assistants (ETAs) in conjunction with the U.S Fulbright Program. University Pedagogy: "Strategies for Teaching Excellence and Serving Students." Bucharest, Romania.
11/2021	Instructor of Media Literacy Seminar. Three-day workshop on media disinformation, post truth, propaganda, representation and political economy of media. Sponsored by the U.S. Embassy and the University of Central Asia. Dushanbe, Tajikistan.
5/2018-6/2018	Instructor of weekly discussion session (in-person) for the free community-based English for Media Literacy (MOOC via Coursera) in conjunction with the University of Pennsylvania and the US Department of State. Window on America, Ivano-Frankivsk, Ukraine.
January 2018	Workshop Instructor for English for Media Literacy (MOOC via Coursera) in conjunction with the University of Pennsylvania and the US Department of State. Four Workshops in total for Ukrainian university professors from around the country. America House. Kyiv, Ukraine.

- 6/3-6/6/2015 Mexican Center for Music and Sonic Art (CMMAS), Morelia, Mexico
Instructor of Workshop on DIY Media and the Integration of Sound and Image with Dr. Brad Decker.
- 10/2000-8/2002 Squeaky Wheel, Buffalo Media Resources, Buffalo, New York
Instructor of Digital Video, Documentary Production and Editing Theory.
Initiated community-based workshops that introduced students to the processes of digital video production and media literacy.

F. FACULTY DEVELOPMENT (TEACHING)

- March 2024. Completed a career design workshop in conjunction with SUNY Buffalo.
- February 2024. Attended a four-day workshop on “Environmental Stewardship Among Teachers and Youth Workers” with the organization CELI. Granada, Spain.
- Fall 2023. Lifelong Learning Workshop/Media Literacy and Empathetic Listening Attended. Media Education Lab (remote).
- February 23 Report = Support Title IX Reporting Workshop. Gonzaga University.
- Summer 21-22 Co-Lab: Equity Minded Teaching Workshop (DEI). Gonzaga University.
- Summer 2021 National Communication Association (NCA) Institute for Faculty Development. July 19-23rd.
- Summer 2021 Dialogue Program Summer Academy. Gonzaga University. May 24-27th.
- Spring 2021 Academic Advisor Academy. Gonzaga University.
- Fall 2020 Completed Diversityedu training. Gonzaga University.
- Fall 2020 Attended Various Webinars: Film Quarterly/40 Years of Community Media, Asian Film Webinar (FQ), Leadership Presentation at SUNY Buffalo (virtual)
- Spring 2020 New Faculty Learning Community Book Club and Roundtable Discussion: “Small Teaching.” Gonzaga University.
- Spring 2020 Completed Various Workshops and Online Tutorials Regarding Online Teaching. Gonzaga University.
- Spring 2020 LeAD Learning Assessment Symposium. Gonzaga University.
- Spring 2020 Workshop on Multimedia Pedagogy using Omeka. Gonzaga University.
- Fall 2019 Mental Health First Aid Training and Certification. Gonzaga University.

- Fall 2019 Dialogues and Discernment Workshop on Navigating Masculinity. Gonzaga University.
- Fall 2019 Virtual/Augmented Reality Workshop. Broadcasting Education Association (BEA) On-Location Conference. University of Colorado, Boulder.
- Summer 2018 Keep it Simple Make it Fast (KISMIF Conference) Summer School "What Difference Do DIY Cultures Make?" University of Porto. Porto, Portugal. July 3rd.
- Winter 2018 Completed a two-week intensive (30 hours) Ukrainian Language and Culture course (January 8th-19th 2018) at the Ukrainian Language and Culture School in Lviv, Ukraine. Received a certificate.
- Fall 2017 Fulbright in-Country Orientation at the US Embassy in Kiev, Ukraine. Sponsored by the Bureau of Educational and Cultural Affairs US Department of State.
- Summer 2017 Socialism Conference 2017. Chicago, Illinois.
- Summer 2017 Fulbright Pre-Departure Orientation for Europe and Eurasia. Sponsored by the Bureau of Educational and Cultural Affairs US Department of the State. Washington. DC.
- Summer 2017 Progressive Summer with the People's Agenda: Government 101 Workshop. Urbana-Champaign Independent Media Center.
- Spring 2017 EIUnity Diversity Conference. Eastern Illinois University.
- Fall 2016 Microaggressions Workshop. Eastern Illinois University.
- Summer 2015 School for Designing a Society: Desire and Design: Meet the Peculiar Present. Summer school program from June 6th-27th. Gesundheit! Institute, Hillsboro, West Virginia. This summer class merged critical pedagogy, critical theory, performance, social justice and volunteerism (VA Hospital, nursing home and juvenile detention center).
- Spring 2015 Adobe Premiere CC Master Workshop (Introduction and Advanced non-linear video editing). Future Media Concepts, Inc. Chicago, Illinois. January 5th-10th.
- Fall 2014 Documentary as Social Engagement intensive workshop at UnionDocs, New York City, NY. December 6th-7th.
- Fall 2014 Digital Participation/Integrating Technology in the Classroom. September 23, 2014. Eastern Illinois University.
- Summer 2014 National Communication Association (NCA) Institute for Faculty Development. July 20th-26th. Hope College. Holland, Michigan.

Summer 2014 Wakonse Conference on College Teaching. May 22-27th. Camp Miniwanca, Michigan.

Spring 2014 CUR Workshop. Eastern Illinois University. May 15th-16th 2014.

Spring 2014 Faculty Women of Color in the Academy. University of Illinois Urbana-Champaign. March 28-29th, 2014.

Fall 2013 Let's Talk Teaching Session: Rethinking How We Evaluate Student Writing. Eastern Illinois University.

Fall 2013 Let's Talk Teaching Session: Where We Stand: Privilege in the Classroom. Eastern Illinois University.

Fall 2013 Plenary Session: Using the Power of Reflection for Significant Learning. Eastern Illinois University.

Summer 2013 Workshop by Lee Mun Wah: Creating Community in a Diverse Environment. Eastern Illinois University.

Summer 2013 CATS Training Services: Desire2Learn 101 and D2L Getting Started. Eastern Illinois University.

G. TEACHING RELATED CERTIFICATES

Fall/Sp 2022-23. Inclusive Excellence Leadership Academy (certificate program). Gonzaga University.

Spring 2016 Center for Online Learning (COL) and the Center for Academic Technology Support (CATS) OCDi Certificate for Online Course Development Institute Training Requirements. Eastern Illinois University.

V. THESIS COMMITTEES (Eastern Illinois University)

MA THESIS COMMITTEES (DIRECTED)

Patrick Singer: 2012- 2013 (Deposited thesis June 2013)

Andrew McLaughlin: 2012- 2013 (Deposited thesis June 2013)

Justin Danowski: 2010-2012 (Deposited thesis January 2012)

MA THESIS COMMITTEES (OUTSIDE MEMBER)

Michael Fenton: 2017-2018 (Deposited thesis June 2018)

Evan Lohmann: 2015-2016 (Deposited thesis June 2016)

Michael Janowski: 2012-2013 (Deposited thesis July 2013)

Jonathan Mattson: 2012-2013 (Deposited thesis June 2013)

Brendan Hughes: 2011-2012 (Deposited thesis June 2012)

UNDERGRADUATE DEPARTMENTAL HONORS THESIS (DIRECTED)

Alex Seidler: 2015-(Deposited May 2017)

Haley Titsworth: 2014-2016 (Deposited May 2016)

VI. RESEARCH AND CREATIVE DIGITAL MEDIA WORKS

A. RESEARCH INTERESTS

- Media Studies, Critical Media Literacy Education, Political Economy of Media, Visual Studies, Media Subcultures, Alternative Media, Film Studies, Documentary Film, the Music Industry.

B. PUBLICATIONS (Edited Collection, Co-Authors Equally Contributed)

Bennet, M. & Gracon, D (Eds.). (2019). *Music and Death — Interdisciplinary Readings and Perspectives*, Emerald Press.

C. PUBLICATIONS (Book Chapters)

Gracon, D. (2021). Homecoming in Patricia Zimmerman and Scott Macdonald's (Eds.) *Flash Flaherty: Tales from a Film Seminar*, Indiana University Press.

Gracon, D. (2020). Through Being Cool: The Political Economy of iTunes in Randy Nichol's and Gabriela Martinez's (Eds.) *The Political Economy of Media Industries: Global Transformations and Challenges*, Routledge.

Gracon, D. (2019). You're Nothing — Punk and Death in Marie Bennet, David Gracon's (Eds.) *Music and Death — Interdisciplinary Readings and Perspectives*, Emerald Press.

Perini, J. & Gracon, D. (2013). The Tough Stuff from the Buff Film and Video Tour in Miriam Paeslack's (Ed.) *Ineffably Urban: Imaging Buffalo*, Ashgate Publishing.

Gracon, D. (2009). The Independent Record Store as a Site of Cultural Resistance and Anti-McDonaldization — A Case Study of The House of Records in Robert C. Sickels (Ed.) *The Business of Entertainment: Popular Music*, Volume 2. Praeger Publishers.

D. NON-ACADEMIC PUBLICATIONS

Gracon, D. (2024). Rocking the Forest: Rockstadt Extreme Fest Pummels Romania. The Edge.

Gracon, D. (2023). Unwound Live: DIY Post Punk Pioneers Return to the Stage after Two Decades. The Edge.

Gracon, D. (2023). The Traumas of the Buffalo Winter Blizzard of 2022. The Edge.

Gracon, D. (2019). The Wall is a Screen: Reflecting on Hallways Microcinema (feature article). CU Confidential Magazine.

E. ACADEMIC CONFERENCE PRESENTATIONS (Abridged)

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| May 2024 | Personal Reflections on Independent Media Scenes and Practices in the U.S (1995-Present). Key-Note Presentation. Culture Networks in the U.S.: Past and Present Challenges. Conference in conjunction with the American Studies Department — University of Bucharest. Held at the U.S. Fulbright Commission. Bucharest, Romania. |
| October 2023 | <i>Culture Jamming: Doing Media Literacy and Critical Thinking Through Subversive Practice.</i>
Media Literacy Conference for U.S. Fulbright Teaching Assistants. Babes-Bolyai University, Cluj-Napoca, Romania. |
| October 2023 | <i>Walls of Sound— A Look Inside the House of Records (screening/discussion).</i> Romanian Association for American Studies (RAAS). Ovidius University. Constanta, Romania. |
| May 2023 | <i>Democratizing Critical Media Literacy Education: Preliminary Notes on Forming the Media Literacy Access Initiative (MLAI).</i> 2 nd International Scientific and Practical Conference. Applied Linguistics-3D: Language, IT, ELT. Zhytomyr Polytechnic State University. Zhytomyr, Ukraine (Zoom/Remote). |
| October 2022 | <i>Critical Pedagogy and Best Practices: Diversity, Equity, and Inclusion (DEI) for University Professors in the Media Literacy Classroom.</i> Critical Media Literacy Conference of the Americas. Oakland Conference Center of California State University. Oakland, California. |
| October 2021 | <i>Key Strategies for an Active and Participatory University Media Literacy Course.</i> Media Literacy and Education in Central Asia: What's Ahead. University of Central Asia. Kazakhstan. (via Zoom). |
| June 2021 | <i>Critical Pedagogy in Critical Times: What We Learned from Online Learning</i> (Roundtable discussion). My presentation was titled: Will Zoom Fatigue Ever End? Union for Democratic Communication (UDC) Conference (On-line). |

- October 2020 **Let's Get Media Lit! A Discussion on Constructing a Student Based Media Literacy Show (alongside undergraduate student Harry Smith).** Media Literacy of the Americas Conference (Online). Cal State East Bay. Hayward, California.
- May 2020 **Spotify, Platform Capitalism and The New Media Monopoly.** What is Information? Conference (Online). University of Oregon. Portland, Oregon.
- November 2019 **Anti-Aesthetics: Towards a Critical Digital Video Production** (Paper Presentation) and screening of **Street Tapes: Media Literacy in Ivano-Frankivsk (documentary short)** Union for Democratic Communication (UDC) Conference. California State University: East Bay. Hayward, California.
- October 2019 **Toward a Critical, Creative, and Inclusive Pedagogy of Practice Pt. II** Broadcasting Education Association On-Location Conference. University of Colorado, Boulder.
- April 2019 **Strategies for Critical Media Production** Broadcasting Education Association (BEA). Las Vegas, Nevada.
- November 2018 **The Wall is a Screen — Reflecting on Hallways Microcinema** Small Cinemas Conference. Florida Atlantic University. Fort Lauderdale, Florida.
- July 2018 **Natural's Not in It: The Transformative Impact of Punk, DIY Media Production and Critical Pedagogy** Keep it Simple Make it Fast (KISMIF) Conference. University of Porto. Porto, Portugal.
- June 2018 **Media Literacy Now! Reflections on Teaching Critical Media Studies in Ukraine as a U.S. Fulbright Scholar** International Association for the Humanities (MAG) Conference. Ukrainian Catholic University. Lviv, Ukraine.
- May 2018 **Playful Disruptions: Media, Opposition and Still Having Fun.** Human Transformation in the Digital Age Conference. Ukrainian Catholic University. Lviv, Ukraine.
- March 2018 **Media Literacy Now! Reflections on Media Literacy Practices in Ivano-Frankivsk. U.S. Fulbright Student Retreat/Conference.** V.I.Vernadsky Taurida National University. Kyiv, Ukraine.
- November 2017 **You're Nothing — Punk and Death. First Global Conference: Music and Death** organized by *Progressive Connexions — Interdisciplinary Life* in Vienna, Austria

- April 2016 ***Smartphone Video, Experimental Documentary and the Ordinary Video Series.*** What is Media Conference? University of Oregon. Portland, Oregon
- March 2016 ***Amateur Versus Professional: Experimental and Documentary Film and Video Works by David Gracon 1997-2015***
National American Culture Association/Popular Culture Association, Seattle, Washington
- April 2015 ***Punk Space: The Influence of Punk and the DIY Spirit of Hallways Microcinema.*** National American Culture Association/Popular Culture Association, New Orleans, Louisiana
- April 2014 ***Through Being Cool: The Political Economy of iTunes***
National American Culture Association/Popular Culture Association, Chicago, Illinois. Panel Chair.
Punk and Pedagogy (roundtable discussion)
National American Culture Association/Popular Culture Association, Chicago, Illinois.
- April 2014 ***Notes for the DIY Documentary Filmmaker***
What is Documentary? Conference. University of Oregon. Portland, Oregon.
- October 2013 ***Walls of Sound — A Look Inside the House of Records (screening/discussion) Global Fusion 2012 Conference.*** Southern Illinois University, Carbondale, Illinois.
- May 2013 ***Walls of Sound — A Look Inside the House of Records (screening/discussion) International Association for the Study of Popular Music, "Music and Labor" Conference.*** McMaster University. Hamilton, Canada.
- March 2013 ***Walls of Sound— A Look Inside the House of Records (screening/discussion) National American Culture Association/Popular Culture Association,*** Washington DC.

Towards a Punk Praxis? Punk, Community and Civic Engagement (roundtable discussion)
National American Culture Association/Popular Culture Association, Washington DC.
- May 2012 ***Through Being Cool: iTunes and the Political Economy of Music Retail***
Union for Democratic Communications, Florida State University.

Walls of Sound— A Look Inside the House of Records

(screening/discussion) Union for Democratic Communications, Florida State University.

April 2012

Fucked Up: The Political Economy of Punk

National American Culture Association/Popular Culture Association, Boston, MA.

April 2011

Notes from the 'Tuff Stuff from the Buff' Film and Video Tour

(Co-authored with Marc Moscato and Julie Perini). Ineffably Urban Symposium (in conjunction with SUNY Buffalo Arts Management and Humanities Institute). Hallwalls Contemporary Arts Center. Buffalo, NY.

April 2011

Subcultural Practices, Commodification and the Ideology of Independence — An Analysis of Independent Record Store Culture

National Popular Culture Association/American Culture Association Conference. San Antonio, Texas.

Structure of Feeling — A Look Inside the House of Records (rough-cut screening). National Popular Culture Association/American Culture Association Conference. San Antonio, Texas.

October 2010

'To You I'm Nothing But a Number': A Political Economic Analysis of Corporate Music Retail and the Persistence of Indie Record Stores.

Union for Democratic Communication, Penn State University, State College, PA.

June 2009

Moving Towards a Political Economy of Recorded Music: Redefinitions and New Trajectories in the Digital Age (co-authored with Janet Wasko and Andre Sirois).

International Association for Media Communication Research, Mexico City, Mexico.

May 2009

Moving Towards a Political Economy of Recorded Music: Redefinitions and New Trajectories in the Digital Age (co-authored with Janet Wasko and Andre Sirois).

Union for Democratic Communication, Buffalo State College, Buffalo, NY.

No Culture Icons? — An Analysis of The Thermal's Rejection of Hummer, Punk Aesthetics and the Ambiguities of Subcultural Commodification within Television Advertising. Union for Democratic Communication, Buffalo State College, Buffalo, NY.

May 2008

The Independent Record Store as a Site of Cultural Resistance and Anti-McDonaldization — A Case Study of The House of Records.

International Communication Association, Montreal, Canada

April 2008

The Independent Record Store as Oppositional and Contested Space: A Case Study of the House of Records.

Western States Folklore Society Annual Meeting, University of California, Davis, CA.

March 2008 ***The Allure of Vinyl Records and Negotiations of Digital Resistance — A Case Study of Independent Record Store Culture at The House of Records.*** National Popular Culture Association American Cultural Association Conference. San Francisco, CA

F. CONFERENCE/FILM FESTIVAL ATTENDENCE (Non-Presentation)

July 2024 **National Association for Media Literacy (NAMLE)** Conference (On-Line)

May 2024 **One World Romania.** Film Festival. Bucharest, Romania.

July 2023 **National Association for Media Literacy (NAMLE)** Conference (On-Line)

April 2023 **International Conference on Hate Studies.** Spokane Community College. Spokane, Washington.

March 2023 **Global Media Education Summit.** Simon Fraser University. Vancouver, Canada.

July 2022 **National Association for Media Literacy (NAMLE)** Conference (On-Line)

February 2022 **Big Sky Documentary Film Festival.** Missoula, Montana.

July 2021 **National Association for Media Literacy (NAMLE)** Conference (On-Line)

April 2021 **Broadcasting Education Association (BEA) Conference** (On-line).

February 2020 **Spokane International Film Festival,** Spokane, Washington.

February 2020 **Big Sky Documentary Film Festival,** Missoula, Montana.

March 2019 **True/False Film Festival,** Columbia, Missouri.

March 2018 **Docudays UA: Human Rights Film Festival.** Kyiv, Ukraine.

June 2017 **Chicago Underground Film Festival,** Chicago, Illinois.

April 2017 **Ebertfest.** Champaign, Illinois.

March 2017 **True/False Film Festival,** Columbia, Missouri.

June 2016 **Chicago Underground Film Festival.** Chicago, Illinois.

March 2013 **Society for Cinema and Media Studies (SCMS).** Chicago, Illinois.

July 2012 **Grassroots Radio Conference.** Independent Media Center. Champaign-Urbana, IL.

June 2011-2012 **Allied Media Conference.** Wayne State University. Detroit, MI.

G. CONFERENCE ORGANIZING

March 2023 **Panel Chair:** Global Media Education Summit. Simon Fraser University. Vancouver, Canada.

November 2019 **Co-Organizer** *Music and Death 2 Conference* via Progressive Connexions (Cancelled due to Covid 19). Prague, Czech Republic.

May 2018 **Co-Organizer** *Media Literacy for a Critical World* student conference at Precarpathian National University. Ivano-Frankivsk, Ukraine.

May 2018	Co-Organizer <i>Foreign Policy, Putin's Russia and the Challenge for a Civilized World</i> student conference at Precarpathian National University. Ivano-Frankivsk, Ukraine.
March 2018	Co-Organizer <i>The European Union and United States: Methods of Cooperation in the New Geopolitical Reality</i> conference at Precarpathian National University. Ivano-Frankivsk, Ukraine.
November 2017	Panel Chair of "Death and Pop Music." <i>First Global Conference: Music and Death</i> organized by <i>Progressive Connexions — Interdisciplinary Life</i> in Vienna, Austria.
November 2017	Co-organizer of the <i>Terrorism: Tendencies, Forecasts and Solutions</i> student conference at Precarpathian National University.
June 2016	Discussion Facilitator at the Robert Flaherty Film Seminar. Colgate University, Hamilton, NY.
April 2014	Panel Chair. Through Being Cool: The Political Economy of iTunes National American Culture Association/Popular Culture Association, Chicago, Illinois.
March 2013	Roundtable Chair. Towards a Punk Praxis? Punk, Community and Civic Engagement (roundtable discussion) National American Culture Association/Popular Culture Association, Washington DC.
April 2012	Panel Chair. The Commodification of Punk National American Culture Association/Popular Culture Association, Boston, MA.

H. VIDEO WORKS (Selected)

- Various Media Literacy Shorts (2018): *Street Tapes: Media Literacy in Ivano-Frankivsk, Media Literacy Now!* Short documentaries on media literacy student practices in Ivano-Frankivsk, Ukraine.
- *Ordinary Video Series, 2013-2016 (various lengths)*, Series of short observational and experimental documentaries exploring the intersection of nature, digital media socially constructed spaces and nothingness.
- *Film Music Video for Sanctuary.* 2014. From the album *Sora* released on Tokei Records.

- *Walls of Sound — A Look Inside the House of Records*, 2012, 63min. This project examines the cultural significance of the House of Records, and independent record store based in Eugene, Oregon.
- *Where Have All The Flowers Gone?* 2004, 23min. A diaristic account of a two-week "Reality Tour" through modern day Vietnam.
- *Where the Eagles Soar*, 2003, 7min. A surreal documentation of a packaged tour of the Demilitarized Zone separating North and South Korea.
- *Portrait of a Protest*, 2002, 7min, Documentary of the FTAA Rally occurring in Buffalo.
- *The Elevator*, 2002, 1min, Experimental representation of the 9-11 tragedy.
- *Imperial Tourism*, 2001, 28min, MA Thesis. An experimental documentary exploring the implications of cultural representation, globalization and language in contemporary Poland.
- *How Memory Works*, 2001, 8min. Abstract video and audio collage exploring the limitations of memory and recollection.
- *Breaking the Chain*, 2001, 3min. Experimental video and audio appropriation challenging the cultural construction of gender and sexuality.
- *Unreal is Here*, 2000, 3min. Experimental video dealing with the hyper reality of contemporary media and entertainment programming.
- *A Star is Born*, 1999, 20min, Senior Thesis. Documentary exploring the complexities of gender construction at student beauty pageant.

I. EXHIBITIONS & SCREENINGS (Selected)

May 2025	Screened <i>Walls of Sound — A Look Inside the House of Records (2012)</i> . Skidompha Public Library. Damariscotta, Maine.
December 2023	Screened <i>Walls of Sound — A Look Inside the House of Records (2012)</i> . Transilvania University of Brasov. Brasov, Romania.
November 2018	Screened <i>Street Tapes — Media Literacy in Ivano-Frankivsk</i> at the New Art Film Festival. Champaign, Illinois.

June 2018	Screened various <i>Ordinary Videos</i> and <i>Media Literacy</i> Shorts at Porto Franko: International Festival of Contemporary Art. Ivano Frankivsk, Ukraine.
May 2018	Screened the retrospective film and video program <i>Amateur Versus Professional (1997-2018)</i> along with a question/answer session at Chech Art Gallery. Ivano Frankivsk, Ukraine.
May 2018	Screened <i>We Ride Bikes!</i> at the Bring Your Own Tony screening in conjunction with Introducing Tony Conrad: A Retrospective, organized by the Albright-Knox Art Gallery with the support of the University at Buffalo Art Galleries (with \$50 screening award). Squeaky Wheel: Media Art and Film Center.
December 2017	Screened <i>Walls of Sound — A Look Inside the House of Records (2012)</i> as part of DIY Night at Urban Space 100 along with local punk and metal bands in Ivano-Frankivsk, Ukraine.
October 2017	Screened the retrospective film and video program <i>Amateur Versus Professional (1997-2017)</i> along with a question/answer session at Precarpathian National University in October.
July 2017	Screened the Ordinary Video Series at Hallways Microcinema in Champaign, Illinois. In conjunction with the multi-media event: Ambient 2: No New Age.
October 2016	Screened “Snow Walk” and “Between Borders” from the Ordinary Video Series at the New Art Film Festival (NAFF) in Champaign, Illinois.
June 2016	Various screenings of two 28-minute programs of the Ordinary Video Series (2013-2016) on the WEIU Public Television Program <i>Your 13</i> based in Charleston, Illinois. WEIU is affiliated with Eastern Illinois University.
May 2016	Screening of shorts from the Ordinary Video Series (2013-2016) at Squeaky Wheel: Buffalo Media Resources in Buffalo, NY. The exhibition is titled <i>Squeaky@x0</i> . My program is called <i>Keep Up/Let Go</i> from May 21st-May 27 th .
April 2016	Screened a condensed program of the Ordinary Video Series with filmmaker Julie Perini (Portland State University faculty) at the Portland, Oregon microcinema <i>Compliance Division</i> . Title: <i>Exploring Nothing: Video Observations of the Everyday</i> .
February 2016	Several shorts from the Ordinary Video Series were screened at the Faculty Recital Series <i>Electronic Music Night</i> at the Doudna Fine Arts Theater at Eastern Illinois University.

- Oct/2015-Jan/2016 *Squeaky Wheel Film & Media Art Center's 30th Anniversary Exhibition*
Screened: Various *Ordinary Video Series* Shorts
Burchfield Penny Art Center. Buffalo, NY.
- December 2015 *Ordinary Video Series* (with live scores by Brad Decker) Premier
Screening and Presentation. Tarble Arts Center. Eastern Illinois
University. Charleston, Illinois
- October 2015 New Art Film Festival, The Art Theater Co-Op. Champaign, Illinois
Screened *Air*, *Acid Rain* and *Winter (Ordinary Video Series Shorts)*. Also
screened the Film *Sanctuary* music video.
- July 2015 *Institute 4 Creativity*, Champaign, Illinois
Screened *Walls of Sound — A Look Inside the House of Records* along
with local music.
- June 2015 *Gesundheit Institute!* Hillsboro, West Virginia.
Screened *Traces of Morelia (Ordinary Video Series)*.
- June 2015 *Mexican Center for Music and Sonic Art (CMMAS)*, Morelia, Mexico.
Screened *Traces of Morelia* (with live musical score by Brad Decker),
Where the Cicadas Sing and other various short videos.
- October 2014 *Kuala Lumpur Experimental Film and Video Festival (KLEX)*. Screened
Strip Mall Nature (Ordinary Video Series).
- May 2014 *The Pop-Up Show*. Figure 1 Gallery (University of Illinois, Urbana-
Champaign). Screened the retrospective program *Amateur Versus
Professional — Experimental Film and Video works 1997-2014*.
- April 2014 Screened the retrospective program *Amateur Versus Professional —
Experimental Film and Video works 1997-2014*. Doudna Lecture Hall.
Eastern Illinois University.
- April 2014 *New Art Film Festival*. The Art Theater Co-Op. Champaign, Illinois.
Screened *Strip Mall Nature* and *Hardcore Will Never Die*.
- October 2013 *Flint Film Festival*. Flint, Michigan. Screened *Walls of Sound — A Look
Inside the House of Records*.
- October 2013 *Embarras Valley Film Festival*, Eastern Illinois University. Screened and
Discussed *Walls of Sound — A Look Inside the House of Records*.
- October 2013 Error Records Community Screening and Live Music by the Ex-Bombers
and several others. Screened and Discussed *Walls of Sound — A Look
Inside the House of Records*.

August 2013	Screened <i>Walls of Sound — A Look Inside the House of Records</i> along with performances by To Tremble and Bore War. Fundraiser for the Rebellious Nursing Conference. The Mitten House. Philadelphia, PA.
June 2013	<i>Pittsburgh Independent Film Festival</i> . Pittsburgh, Pennsylvania. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
June 2013	<i>Davis Film Festival</i> . Davis, California. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
March 2013	Department of Communication at Niagara University. Niagara Falls, NY. Presentation and discussion. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
March 2013	America's Music Film Series, Eastern Illinois University. Buzzard Auditorium. Presentation and discussion. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
January 2013	America's Music Film Series, Eastern Illinois University. Danville Public Library. Danville, Illinois. Presentation and discussion. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
November 2012	<i>Communication Studies Research Colloquium/Screening</i> . Doudna Fine Arts Center, Eastern Illinois University. Presentation and discussion. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
October 2012	<i>Pacific Northwest Video Tour</i> . Presentation and discussion at the Clinton Street Theater in Portland, Ore; Bijou Art Cinema in Eugene, Ore and Northern: The Olympia All Ages Project in Olympia, Wa. Invited Screenings. Screened <i>Walls of Sound — A Look Inside the House of Records</i>
June 2012	<i>Auburn Public Theater</i> , Auburn, NY. Presentation and discussion. Invited Screening. Screened <i>Walls of Sound — A Look Inside the House of Records</i>
April 2012	<i>New Art Film Festival</i> . The Art Theater, Champaign, Il. Juried Screening. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
March 2012	<i>Consider the Alternatives Screening Series</i> . Burchfield Penny Art Center, Buffalo State College (SUNY). Buffalo, NY. Invited Screening. Screened <i>Walls of Sound — A Look Inside the House of Records</i> .
September 2011	<i>The Urbana-Champaign Independent Media Center Film Festival</i> . Urbana-Champaign, Illinois. Screened <i>Imperial Tourism</i> .
July 2009	<i>Tuff Stuff from the Buff</i> , various screenings around the Pacific Northwest including the Pacific Cinematheque (Vancouver, Canada), Open Space

Gallery (Victoria, Canada), Olympia All Ages Project (Olympia, Washington), The Waypost (Portland, Oregon), Ditch Projects (Eugene, Oregon). Screened *The 12th Man*.

- April 2008 *Tuff Stuff from the Buff*, Downtown Initiative for the Visual Arts (DIVA), Eugene, Oregon. Screened *Unreal is Here*.
- March 2006 *From Zine to Screen*, Liberty Hall, Portland, Oregon. Film and video screening in conjunction with the 10-year anniversary of Microcosm Publishing. Screened *Punk Commercials*.
- March 2005 *Global Super 8 Day*, Squeaky Wheel, Buffalo, NY. Screened the short films *Nara* and *Trip to the Mountains*.
- November 2004 *New Video Works* by David Gracon and Terry Cuddy, Squeaky Wheel, Buffalo, NY. Screened *Where Have all the Flowers Gone?* and other short videos.
- May 2004 *Film in Camp Vol. 1*, Mero Mero Pochi, Kanazawa, Japan. Provided real-time video mixing and projection with the Japanese band *Film*.
- February 2004 Evolutionary Girls Club *Borderlands* group exhibition, Carnegie Arts Center, Buffalo, NY. Screened "America at War" and "The Elevator."
- January 2004 Puzzle Peace Art Event, Korinbo Harbor, Kanazawa, Japan. Provided live video mixing and projection for local musicians. Featured artists from the Kanazawa area.
- December 2003 Evolutionary Girls Club Group Exhibition, Atomic Eggplant Arts Space, Rochester, NY. Screened "America at War" and "The Elevator."
- August 2003 *Evolutionary Girls Club* art and activist collective, Matsumoto and Kanazawa, Japan. Screened "America at War" with traveling multi-media exhibition.
- June 2003 *Jettison*, International Saloon, Kanazawa, Japan. Screened *Nomachi Sports Day* and *Flower Viewing in Tokyo* along with various documentary photo prints. The exhibition also featured works by other international artists living in Japan.
- March 2003 *New Music and Video Art*, Machinohana-San Gallery, Kanazawa, Japan. Performed live audio composition to experimental video.
- November 2002 *Eco-Sig Environmental Conference*, Kyoto, Japan. Presented lecture and video *Portrait of a Protest* based of the Free Trade Around the Americas and anti-globalization movement.

April 2002	<i>Sarah Lawrence College Experimental Film and Video Festival.</i> Screened <i>Unreal is Here</i> .
December 2001	Schikaneder Kino, Vienna, Austria. Screened <i>Imperial Tourism</i> and <i>Unreal is Here</i> .
October 2001	<i>Trans Tech 2001</i> , The Toronto International Video Art Biennial, Toronto, Canada Screened <i>Unreal is Here</i> and <i>Breaking the Chain</i> .
October 2001	<i>MA Thesis Screening</i> , Squeaky Wheel, Buffalo, New York Screened <i>Imperial Tourism</i> along with other works by UB graduate students.
September 2001	<i>Euro Underground Film Festival</i> , Maribor, Slovenia Screened <i>Unreal is Here</i> in international film festival.
August 2001	<i>Chicago Underground Film Festival</i> , Chicago, Illinois Screened <i>Unreal is Here</i> .
October 2000	<i>Who Owns the Land?</i> Squeaky Wheel Media Resources, Buffalo, New York A Go Guerilla! Presentation featuring a performance by Seth Tobocman. Screened <i>We Ride Bikes!</i>
September 2000	<i>Seattle Underground Film Festival</i> , Seattle, Washington Screened <i>Unreal is Here</i> .
August 2000	<i>Spindletop/Lamar University Film Festival</i> , Beaumont, Texas Screened <i>A Star is Born</i> . Won first place in the documentary category.
April 2000	<i>Georgia Tech Video Festival</i> , Atlanta Georgia Screened <i>A Star is Born</i> .
February 2000	<i>Super 8 Film and Video Festival</i> , Rutgers University, New Brunswick, New Jersey Screened <i>A Star is Born</i> .

J. VIDEO DISTRIBUTION

Walls of Sound — A Look Inside the House of Records (63 min./2012) is currently distributed (both academic and consumer distribution) by **Microcosm Publishing**, an independent distributor of alternative media based in Portland, Oregon.

K. FILM, VIDEO AND MEDIA PROGRAMMING

Fall 2023-2024 **Programmer for the speaker series Exit Strategies: Critical Dialogues and Alternative Media.** Organized events related to hip-hop, vinyl culture, media activism and fanzines. Organized eleven events in total. Transilvania University of Brasov.

- Spring 2024 Organized the **Evolving Mixtape** community-based DJ/non DJ monthly event. Six events in total. Champions Sports Bar. Brasov, Romania.
- Fall/2013-2019 **Programmer for Hallways Microcinema, Champaign, Illinois.**
Programed and host (semi) monthly screenings, performances, readings, presentations and workshops from a critical visual/cultural studies perspective. I hosted 22 cultural events in total. Artists featured have included Julie Perini, Tony Conrad, Vanessa Renwick, Wenhua Shi, Hal Hartley, Ruben Quesada, Meg Knowles, Corianna Close, Lourdes Portillo and two ambient live music performance nights.
- September 2016 Programed the works of film/video pioneer Tony Conrad at the **Basilica Soundscape** music and art festival. This took place at the Basilica Hudson located in Hudson, NY.
- Fall 2015 **Social Docs! Screening Series.** Programmed and promoted three individual documentary film screenings with q/a discussions with various filmmakers as part of the Embarras Valley Film Festival. Featured social justice-oriented documentary works of Angela Aguayo, Julie Perini, Jodi Darby, Erin Yanke and Carol Huang.

VII. ACADEMIC SERVICE FOR FULBRIGHT ROMANIA, GONZAGA UNIVERSITY AND EASTERN ILLINOIS UNIVERSITY

- A. Miscellaneous Fulbright Romania Service:** Reviewer of Romanian Fulbright applications. Conducted presentations of Fulbright Accomplishments (Timisoara/Brasov, Romania). Brunei Film Festival Juror. Organized Online Teaching Meetup for English Teaching Assistants. Assisting a professor with their Fulbright application. Books shipped and donated to Transilvania University.

B. DEPARTMENTAL

Faculty Senate Representative: Fall 2020-Spring 2022 (Gonzaga University)

Policy Subcommittee: Fall 2020-Spring 2022.

Administration Evaluation Committee: Fall 2020-Spring 2022.

Student Advisor: Fall 2020-Spring 2022 (Gonzaga University)

Departmental Student Recruitment/Calling: Spring 2020-2021.

Do You Want to Attend Grad School? Co-Constructed Webinar. Fall 2020. Gonzaga University.

Advisor: National Conference for Undergraduate Research (NCUR) (Fall 2019/Spring 2020 to Spring 2023).

Curriculum Committee: Broadcasting. Fall 2019-Spring 2023 (Gonzaga University).

The Transfer, Veteran, and Returning Adult Students (TVRAS) office Appreciation on Behalf of Nate Simon. Luncheon on February 12th, 2020. Gonzaga University.
Search Committee Member for Video Production position (Spring 2019). EIU.

Executive Committee (Fall 2013 to Spring 2015). Recorder of minutes (Fall 2013 semester). EIU.

Departmental Honors Coordinator, Communication Studies (Fall 2011 to Summer 2019). EIU.

Department Chair Search Committee (Fall 2012 to Spring 2013. Fall 2014). EIU.

Promoter/Facilitator of Alternative Media Internships in Champaign-Urbana (Fall 2013-Summer 2019). EIU.

Co-Organizer of the annual Communication Day Student Conference (Fall 2012 to Spring 2013). EIU.

Graduate Committee (Fall 2011 to Spring 2012, Fall 2015-Spring 2017. Fall 2018-Summer 2019). EIU.

Executive Committee (Fall 2011 to Spring 2012). EIU.

Evaluated Graduate Student Comprehensive Exams (Fall 2010 to Spring 2015). EIU.

Researched New Video Gear for Departmental Purchase (Fall 2011 to Spring 2012). EIU.

Judge for the Annual Multi-Media Student Screening (Spring 2012 to Present). EIU.

Organized and Facilitated Student Research Panels for Comm. Day (Spring 2010 to Spring 2013). EIU.

Research Presentation for the Graduate Student Orientation (Fall 2012-2016). EIU.
Search Committee (or Organizational Communication). (Fall 2014/Spring 2015). EIU.

Search Committee (for Public Relations and Mass Communication). (Fall 2010). EIU.

Assessment Committee (Fall 2010 to Summer 2011). EIU.

Undergraduate Curriculum Committee (Fall 2010 to Spring 2011). EIU.

C. UNIVERSITY

Academic Integrity Board, Gonzaga University (Fall 2021 to Spring 2023).

Fulbright Student Mentoring, Gonzaga University (Spring 2021 to Spring 2023).

PCAC Committee, Gonzaga University (Fall 2021 to Spring 2023).

Fulbright Program Roundtable Discussion, EIU (Fall 2018).

President's Scholars Interviewing Sessions, EIU (Spring 2019).

EIU Reads (Fall 2013-2016).

Undergraduate Research Task Force. EIU (Fall 2014-2019).

Faculty Mentor/Chaperone for the National Conference for Undergraduate Research (NCUR). EIU. University of Memphis. Memphis, Tennessee (Spring 2017).

Faculty Mentor/Chaperone for the National Conference for Undergraduate Research (NCUR). EIU. Eastern Washington University. Cheney, Washington (Spring 2015).

Student Standards Board. EIU. (Fall 2012 to Spring 2014).

Research Release Committee. EIU. (Fall 2012-2013).

Film Studies Minor. EIU. (Fall 2010 to 2019).

Digital Humanities Center Committee. EIU. (Fall 2014 to Spring 2017).

Annual Instructional Technology Award Luncheon. EIU. Reflection/Talk "A Year Later: The Hoadley Technology Award (January 2013).

Embarras Valley Film Festival: Juror. EIU. (Fall 2013).

Two-Minute Film Festival, Art Department: Juror. EIU (Fall 2013).

2013 Graduate Showcase Series/College of Arts and Humanities with Andrew McLaughlin. EIU. (Spring 2013).

Faculty Advisor for the Vegetarian/Vegan RSO Student Group. EIU. (Fall 2011 to Spring 2012).

Presenter: Revolutionary Decade: Reflections of the 1960s. My presentation was titled: *Free Radicals: An Exploration of Experimental Film*. EIU. (Fall 2014).

Co-Organized the Cut and Paste Zine Symposium in conjunction with Booth Library. EIU. Co-organized a panel discussion (where I participated), fanzine production workshop and documentary screening. March 5th, 2014. Booth Library.

Organized Department of Communication Studies/English Colloquium. EIU. “Tuff Stuff” I presented and discussed “Tuff Stuff From the Buff—Experimental and Activist Film and Video from the Fringes of Buffalo, NY” and Ruben Quesada from English presented “Computer Translated Poetry.” Fall 2013.

Organized Department of Communication Studies Colloquium. EIU. “Days of the Dead.” Organized a roundtable discussion regarding the cultural significance of the Day of the Dead celebration with Carrie Wilson-Brown and Dr. Linda Scholz. We screened and discussed *La Ofrenda: The Days of the Dead*, a documentary by the acclaimed filmmaker Lourdes Portillo and Susana Munoz (1988, 50 minutes). Fall 2013.

Organized Screening and Colloquium. EIU. Organized a screening and panel discussion regarding the feminist electro-punk band Le Tigre. Film Title: *Who Took the Bomp? Le Tigre on Tour*. The panel included Robert Martinez (EIU), Mimi Thi Nguyen (UIUC), Fiona Ngô (UIUC) and myself. Doudna Fine Arts Center, Eastern Illinois University. Fall 2011.

D. COMMUNITY

Spokane Food Fighters. Volunteer delivering meals to fight food insecurity during the global pandemic. April-September 2020. Spokane, Washington.

Board of Directors (member). The Art Theater in Champaign, Illinois. January-August 2019.

Panel Discussion at the Art Theater in Champaign, Illinois regarding the documentary film Meeting Gorbachev. May 2019.

Discussant of a round-table conversation with local journalists about media studies and Ukraine Moments social media project. Urban Space 100. Ivano-Frankivsk, Ukraine. Monday, June 25th, 2018.

Co-Organizer of university wide *English-Speaking Club* at Precarpathian National University that met on a weekly basis (organized talks, lectures, film/discussions and various activities). *Paragraph Student Space* (Spring 2018).

Promotion of the U.S. Fulbright program at Window on America. Ivano Frankivsk, Ukraine. (March 2018)

Reviewer of Ukrainian Fulbright Applications to the United States. Washington, DC. (Fall 2017).

Fundraiser Participant/Rider. Ride for Roswell 2012-2014 and 2016. Annual fundraiser for cancer research and treatment at Roswell Park Cancer Institute, Buffalo, NY. Raised over two hundred dollars for the institute per year.

Orientation Facilitator. Prairie Zen Center. September 2015-2016. Champaign, Illinois.

Volunteer Builder. *Habitat for Humanity's Global Village Program.* Rabinal, Guatemala from August 3rd-9th 2014.

Volunteer/Rider. Prairie Cycling Club annual fundraiser ride/table setup. Champaign, Illinois (October 2013).

Substitute On-Air DJ. WEFT Community Radio. Champaign, Illinois. (October 2011 to October 2013).

Volunteer Videographer/Organizer. Grassroots Radio Conference. Independent Media Center, Champaign-Urbana, IL. (July 2012).

Presenter of Documentary Zined!. Midwest Zine Fest. Independent Media Center, Champaign-Urbana, IL. (April 2012).

Organizer. Prairie Zen Center Garage Sale Fundraiser. Organized this fundraiser bringing hundreds of dollars to this non-profit religious organization. Champaign, Illinois. (June 2011 and June 2012).

Co-Curator/Organizer. Urbana-Champaign Independent Media Center Film Festival. Was able to integrate video works from three EIU Communication Studies' students. Urbana, Illinois. (September 2011).

Organizer/Promoter. Found Footage Festival. The Art Theater. Champaign, Illinois. April 13th, 2011.

D. MEDIA RELATIONS/PRESS COVERAGE

Various press coverage Nest Center for Journalism Innovation and Development. Organizational PR/press interviews. Local news broadcasts. October 2024.

Various press coverage U.S. Fulbright project in Romania. Local newspaper and broadcast coverage. June 2024.

"Hamburg Native Dr. David Gracon Earns US Fulbright Award." Hamburg Sun. Summer 2023.

"Following Ukraine with Heavy Hearts." Gonzaga University Public Relations. May 23, 2022.

'Fulbrighters' put GU mission into practice around the world. *The Gonzaga Bulletin*. December 2, 2020.

Music and Death Book Review: January 20, 2020. Review by Amanda Haste. First published online 27 January 2020. Published in *The Independent Scholar*.

Commentary: Meaning of Gonzaga name resonates now more than ever (interview). *The Gonzaga Bulletin*. April 29th, 2020.

Interview in the *Ethnomusicology Review*: "A Look Inside the House of Records: An Interview with Dr. David Gracon." March 4th, 2019.

Interview on *Hitmix/WEIU* college radio station of Eastern Illinois University regarding the Fulbright Program and international exchange with Dr. Yuri Zalizniak. April 2019.

"Fulbright Scholar faculty members discuss traveling abroad to teach." Dailey Eastern News. December 5th, 2018.

Interview on *Hitmix/WEIU* college radio station of Eastern Illinois University regarding my experiences in Ukraine as a US Fulbright Scholar. October 2018.

Interview on the college radio station at Zaporizhzhya National University. "American Experience in Ukraine/Media and Democracy." June 2018.

TV interview on the local news, Ivano-Frankivsk, Ukraine for The EU and US: Methods of Cooperation in the New Geopolitical Reality student conference at Precarpathian National University on March 14th, 2018.

Interview for the Vlog *Winter Wonders of Christmas in Lviv*. (February 2018).

The Ukrainian newspaper *Pravda* wrote a short article about the *Media Literacy Now!* student run workshop at Window on America in Ivano-Frankivsk, Ukraine on December 10th, 2017.

TV interview on the local news, Ivano-Frankivsk, Ukraine for the *Terrorism: Tendencies, Forecasts and Solutions* student conference at Precarpathian National University in November, 2017.

"Splices of Life" mentions Hallways Microcinema. *C-U Confidential Magazine*. April 2017.

"Tony Conrad: Completely in the Present screening happening April 9th at the Art Theater." *Smile Politely*. April 3, 2017.

"Waiting on a Train: Getting to Know Your Fellow Passengers" Interview for *The National*. December 2016—January 2017.

"Staff Reel: Who Does it Take to Grease the Wheel" contains detailed descriptions of the Ordinary Video Series in *30 Years of Squeaky Wheel: Spring 2016*, A book documenting the history of Squeaky Wheel: Buffalo Media Resources.

"New Film in Social Documentary Film Series to be Shown." The Daily Eastern News. November 10th, 2015. Eastern Illinois University.

"Film Festivals to Look at Social Issues." The Daily Eastern News. November 3, 2015. Eastern Illinois University.

"Zines Encourage Expression, Avoid Censorship." The Daily Eastern News. March 6, 2014. Eastern Illinois University.

"Library to Host Zine-Making Symposium, Workshops. The Daily Eastern News, March 4, 2014. Eastern Illinois University.

"Public Invited to Cut, Paste at EIU Zine Symposium." JG-TC.com. March 3, 2014. "Cinema In Our Own Backyard." April 17th, 2014. Smile Politely.

'Imagining Buffalo' Tells a New and More Complex Story about Buffalo in 2014: Visions of Buffalo. Buffalo News. April 29, 2014.

"David Gracon on Indie Music" on the blog End of the Universe: Comics and Music, June 22, 2014.

"Documentaries for Fest Focus on Music (Cover Story/Image)." November 11, 2013 in the Journal Gazette & Times-Courier, Charleston/Mattoon, Illinois.

"Take a Look Inside with Walls of Sound" by Patrick Singer, October 11th, 2013, Smile Politely.

Conducted a radio interview regarding Walls of Sound with the Springfield, IL community radio program Flyover Zone WQNA 88.3 FM, April 14, 2012.

The Register-Guard, Eugene, Oregon. "Hollywood and Vinyl: A New Documentary Film Tells the Story of an Iconic Music Store" by Serena Markstrom. Friday, Oct. 5, 2012, page D1.

Eastern Illinois University 360 Video Series: "Walls of Sound: David Gracon's Doctoral Research Paves Way for a Full-length Documentary." December 12, 2012. Charleston, Illinois.

Eastern Illinois University, Daily Eastern News: "Professor Explores A Record Store's Survival." November 8, 2012. Charleston, Illinois.

Eastern Illinois University, Daily Eastern News. "Professor Documents Oregon Music Store." November 7, 2012. Charleston, Illinois.

Eric Covner's audio interview with David Gracon. University of Oregon campus radio, KWVA 88.1; Reverend Marc Time's "Sunday Morning Hangover" audio interview with David Gracon. University of Oregon campus radio, KWVA 88.1.
University of Oregon; Yearbook 2010 "David Gracon Profile."

"Media: When the Going Get's Tough... Spreading the Word about Buffalo's Media Artists — by Bike" in the January/February 2010 issue of Buffalo Spree Magazine.

"Grad Students Create an Exhibit Space without Restraints." Register-Guard. August 27, 2009.

"Buffalo's Tuff Stuff Hits the Pacific Northwest." Buffalo News. July 27, 2009.

Radio interview with David Gracon and Marc Moscato on the People First Radio Show. CHLY, 101.7 FM, Nanaimo, BC, Canada.

Interview in Ruthy Kanagy's book Living Abroad in Japan (2008), Avalon Travel.

Critical Mass! Buffalo's Bikers Take The Streets By Michael I. Niman, Art Voice, Buffalo, NY. 6/20/02.

Interview in the documentary "Zined!" by Marc Moscato (30 min. 1998).

VIII. ACADEMIC AWARDS and FUNDING

- **U.S Fulbright Specialist Grant 2024.** Nest Center for Journalism Innovation and Development (33 days). Mongolia. September/October 2024. U.S Department of State.
- **U.S. Fulbright Scholarship 2023-2024.** U.S. Department of State. Award Country: Romania
- **Alpha Sigma Nu: Jesuit Honors Society.** Induction Spring 2023.
- **Gonzaga University Travel Funding:** 2022-2023: \$1,800.
- **Gonzaga University Equity Minded Teaching Co-Lab Funding:** 2021-2022: \$2,000.
- **Gonzaga University Travel Funding** 2021-2022: \$1,800.
- **Gonzaga University Travel Funding** 2019-2020: \$1,800.
- **Summer Research Grant.** Eastern Illinois University. July 2019. Award: \$5,000.
- **U.S. Fulbright Scholarship 2017-2018.** U.S. Department of State. Award Country: Ukraine.
- **Sabbatical** awarded for the 2017-2018 academic year at Eastern Illinois University.
- **Years of Service Award (Five).** April 2017. Eastern Illinois University.
- **2015 College of Arts and Humanities Faculty Development Grant.** Eastern Illinois University. Award \$500.

- **2015 Departmental Faculty Development Award.** Eastern Illinois University. Award \$878.
- **2014 College of Arts and Humanities Travel Award.** Eastern Illinois University. Award \$400.
- **2014 Departmental Faculty Development Award.** Eastern Illinois University. Award \$377.
- **2014 Wakonse Conference on College Teaching.** May 2014. Funding Award: \$750.
- **2013 Honorarium** (plus airfare) for the Presentation and Screening of Walls of Sound — A Look Inside the House of Records. Award \$300.
- **2013 Travel Award from the Canadian National Meeting of the International Association for the Study of Popular Music (IASPM)** for the presentation and screening of Walls of Sound — A Look Inside the House of Records. Award \$485.
- **2013 College of Arts and Humanities Travel Award.** Eastern Illinois University. Award \$400.
- **2013 Departmental Faculty Development Award.** Eastern Illinois University. Award \$300.
- **2011-2012 Michael R. Hoardley Instructional Technology Award** for the innovative use of technology in the classroom. Eastern Illinois University. January 2012. Award: \$1,000.
- **2012 College of Arts and Humanities Travel Award.** Eastern Illinois University. Award: \$400.
- **2012 Departmental Faculty Development Award.** Eastern Illinois University. Award \$150.
- **Lokey Award,** School of Journalism and Communication, Spring 2009, University of Oregon. This prestigious award is granted to two doctoral students within the communication and society program each year, and highlights excellence in both teaching and research. **Award: \$10,000.**
- **Excellence in Teaching Award** for graduate Teaching Assistants. University at Buffalo, State University of New York, Spring 2001. Award: \$1,000.
- **Kappa Tau Alpha** award in Journalism and Mass Communication, 2009
- **Academic Advancement Grant,** Medaille College, Fall, 2005
- **Alpha Kappa Delta Sociology Honor Society**
- **Media Study Highest Distinction**
- **Who's Who of American College Students**
- **Golden Key National Honor Society**
- **Deans list** (6 out of 8 undergraduate semesters)

IX. SEMINAR PARTICIPATION

June 2022	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “Continents of Drifting Clouds” curated by Sky Hopinka and Almudena Escobar Lopez. June 25-July 1st.
July 2021	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “Opacity” curated by Janiana Oliveria. July 9-18 th (On-line).
November 2019	University of Oregon. Eugene, Oregon 25th Anniversary Symposium for the Media Studies Doctoral Program
June 2016	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “Play” curated by David Pendleton. June 18 ^h -24 th .
May 2015	Bertolt Brecht House, Oberhausen, Germany Oberhausen Film Festival and Seminar April 30-May 7 th .
June 2014	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “Turning the Inside Out” curated by Caspar Stracke and Gabriela Monroy. June 14-20 th .
June 2013	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “History is What’s Happening” curated by Pablo de Ocampo. June 15 ^h -21 st .
June 2012	Colgate University, Hamilton, N.Y. The Flaherty Film Seminar. Seminar Theme: “Open Wounds” curated by Josetxo Cerdan. June 16 th -22 nd .
May 2008	Wayne State University, Detroit, MI. Doctoral Summer Seminar: “Communication Activism Scholarship” with Professor Larry Frey, University of Colorado, Boulder.

X. RELATED PROFESSIONAL EXPERIENCE

8/2025-Present	David’s Fulbrighter Consulting. Provide consulting, training/workshops and application reviews for applicants of the U.S. Fulbright program.
5/2024	Freelance Application Reviewer for the U.S. Fulbright program.

- 9/2004- 5/2006 Medaille College, Buffalo, NY
Technical Supervisor, New Media Institute
- Responsible for the daily maintenance of all computer, video and sound equipment.
 - Assisted faculty and students with computer and multimedia related problems.
 - Supervised the undergraduate work-study students.
 - Researched and purchased new video and audio equipment.
 - Organized workshops with inner-city youth via Back-to-Basics community outreach.
- 11/2001-7/2002 Squeaky Wheel, Buffalo Media Resources, Buffalo, New York
Technical Director
- Was responsible for the daily maintenance of all computers, video, film and audio equipment.
 - Responsible for the research and purchasing of new video and audio equipment.
 - Worked as the projectionist and technician for multimedia screenings and events.
 - Served as a technical assistant to local and national artists in residency including Anne Charlotte Robertson.
 - Assisted in event programming and other organizational duties.
 - Produced a weekly video compilation program for local public access television.
- 9/1999-12/1999 Scene and Heard Productions, Buffalo, New York
Intern Production Assistant/Office Manager
- Gained professional production experience and utilized Adobe Premier non-linear editing.

XI. PROFESSIONAL ASSOCIATIONS

U.S. Fulbright Scholar Program
U.S. Fulbright Specialist Program
UDC — Union for Democratic Communication
BEA — Broadcasting Education Association
PCA/ACA — Popular Communication Association/American Culture Association
Flaherty Film Seminar
NAMLE: National Association for Media Literacy Education

XII. OTHER ACTIVITIES

- March-June 2025 **Apprentice at the Carpenter's Boatshop.** Pemiquid Point, Maine.
Learned about wooden boat construction, basic carpentry skills, community building and local volunteer work.

Winter 2024	Instructor of Snowboarding at Kissing Bridge, Colden, NY.
Spring 23-Present	Contributing Writer for The Edge affiliated with Ithaca College.
Spring 22-Present	Guest speaker on Blown Speakers music Vlog various episodes profiling artists.
Spring 2020	Election Data Entry, Associated Press (AP) . Spokane, Washington.
Spring 2019	Contributing Writer for Activator Magazine based in Springfield, Illinois.
11/2013-1/2019	Organizer and Programmer for Hallways Microcinema, Champaign, Illinois. • Programmed monthly screenings, performances, readings, presentations, and workshops from a critical visual/cultural studies perspective. I hosted 22 cultural events in total.
July 2016	Workshop Participant at the Carpenter's Boatshop, Pemiquid Point, Maine. • Learned about wooden boat construction, community building and the local culture of Maine at this weeklong workshop.
July 2014	Volunteer Builder with Habitat for Humanity's Global Village Program. Rabinal, Guatemala. August 3rd-9th. • Assisted with the group construction of basic and affordable housing for local citizens of Rabinal, Guatemala. • Learned about the history and culture of Guatemala, especially the civil war.
11/2006-5/2010	Radio DJ, KWVA University of Oregon 88.1, Eugene, Oregon • Conducted weekly radio program "Cicada (sub) Media" that featured independent and underground music.
4/2009-5/2009	Tuff Stuff from the Buff, Pacific Northwest Film and Video Bicycle Tour • Co-curated (with filmmaker Julie Perini and curator Marc Moscato) and presented a film and video program featuring experimental, diary and activist video from Buffalo, NY. • Screenings took place at various venues and locations in the Pacific Northwest including Vancouver, Seattle, Olympia and Portland.
4/2008	Tuff Stuff from the Buff, Downtown Initiative for the Visual Arts (DIVA), Eugene, Oregon. • Co-curated (with artist Julie Perini) and presented a film a video program featuring experimental, diary and activist video from Buffalo, NY.

- 9/2005-5/2006 **Literacy Volunteers**, Enterprise Charter School, Buffalo NY.
- Mentored an inner-city youth and developed his reading and study skills.
- 9/2002-9/2005 **Kanazawa Media Collective**, Kanazawa, Japan
- Curated the *Evolutionary Girls Club* traveling exhibition and screening in Kanazawa, Japan. The show featured video art and installation from various international artists.
 - Organized and hosted a monthly film series at the Alice language college.
- 10/2003 **Global Exchange Reality Tour**, various locations in Vietnam.
- Explored “the legacies and lessons” of the Vietnam War and the importance of socially responsible tourism. Studied the culture and history of Vietnam.
- 9/1998-8/2002 **Go Guerilla Media Collective**, Buffalo, New York
- Participated in the organization of various multimedia screenings and events at Squeaky Wheel Media Resources and other various venues.
- 9/1999-5/2001 **Graduate Student Association**, University at Buffalo, State University of New York
- Collaborated with organizational members to bring various artists to the university.
- 5/1995-5/2001 **Contributing Writer**, Buffalo, New York
- Various student/non-student publications and fanzines such as the Student Voice, Mud Fanzine, Verdure, Generation, Southern Mirror, Jersey Beat Magazine, The Squealer and others.
- 5/1995-5/1999 **Ape Fanzine**, Buffalo, New York
- Created, designed, wrote and distributed this satirical independent print publication on popular culture and independent music.

REFERENCES available upon request