

David Gracon Ph.D.

Hamburg, NY, USA
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EDUCATION

University of Oregon

Ph.D. in Communication and Society (Critical Media Studies). School of Journalism and Communication. Fall 2010. G.P.A. 3.93. Lokey Excellence in Teaching and Research Award for Doctoral Students

Gonzaga University

Master of Arts in Leadership Studies (Servant Leadership). School of Leadership Studies. Spring 2023. G.P.A 4.0. Alpha Sigma Nu: Jesuit Honors Society

University at Buffalo, State University of New York (SUNY)

Master of Arts in Humanities (Department of Media Study and Sociology). Fall 2001. G.P.A. 3.7
Excellence in Teaching Award for Graduate Teaching Assistants

University at Buffalo, State University of New York (SUNY)

Batchelor of Arts in Media Study and Sociology (double major). Spring 1999. G.P.A. 3.7. Magna Cum Laude

EXPERIENCE

David's Fulbrighter Consulting. Hamburg, NY/Remote. 8/2025-Present.

- Provide consulting, workshops and application reviews for applicants of the U.S. Fulbright program.

Media Literacy Access Initiative (MLAI). Independent Educational Startup (Teaching, Training and Consulting). Hamburg, NY. 10/2023-Present.

- Currently implementing media literacy workshops for various publics.
- Earned two Fulbright grants (Romania 2023-2024) and Mongolia (2024) and conducted media literacy education at the university and NGO levels.

U.S. Fulbright Specialist Grant. U.S. Department of State. Ulaanbaatar, Mongolia. September-October 2024. Collaboration with the Nest Center for Journalism Innovation and Development.

- Provided consulting for organizational growth (developing mission statement, new media promotions), servant leadership skills, teacher trainings, and conducted a variety of critical media literacy workshops.
- Promoted independent media, information literacy and democratic communication.

U.S Fulbright Scholar. U.S. Department of State. Transilvania University of Brasov. Brasov, Romania Visiting Professor of Critical Media Studies. 10/2023-5/2024

- Instructed Critical Media Literacy course for undergraduate students.
- Trained NGOs, Fulbright English Teaching Assistants, and Romanian university students around the country in critical media literacy, civic engagement and critical pedagogy skills.
- Taught eco-media literacy and media-making with Romanian students at Ovidius University.
- Organized and promoted the speaker series *Exit Strategies: Alternative Media and Critical Dialogues*.
- Keynote speaker for the American Studies Conference at the University of Bucharest.

Gonzaga University, Spokane, Washington.

Assistant Professor of Media Studies in the Department of Integrated Media. 8/2019-5/2023

- Instructed courses in Critical Media Literacy, TV and Social Justice and Digital Media Production.
- Co-Taught/Developed MA level immersion course Communication and Development in Cali, Colombia.
- Co-Edited the book *Music and Death: Interdisciplinary Readings and Perspectives* (Emerald Publishing 2019).

- Participated in the year-long certificate program Co-Lab for inclusive teaching practices.

U.S. Fulbright Scholar. U.S. Department of State. Precarpathian National University, Ivano-Frankivsk, Ukraine. Visiting Professor of Media Studies. 9/2017-6/2018

- Instructed Introduction to Critical Media Literacy courses for undergraduate and MA level students.
- Trained and certified Ukrainian professors in Critical Media Literacy at the U.S. Embassy in Kyiv.
- Presented guest lectures and media literacy trainings around Ukraine.

Eastern Illinois University, Charleston, Illinois.

Associate Professor of Media Studies in the School of Communication and Journalism. 8/2010-8/2019

- Instructed Critical Media Studies, Film, Digital Media Production and Qualitative Research courses for undergraduate and MA level students.
- Chaired and advised two MA thesis projects, served on five other committees.
- Served as the Departmental Honors Coordinator (chaired two honors thesis projects).
- Served on committees: Executive, Faculty/Chair Searches, Graduate and Student Standards Board.
- Won the 2011-2012 Michael R. Hordley Instructional Technology Award.
- Completed the feature length documentary *Walls of Sound — A Look Inside the House of Records* (Microcosm Publishing/63 min/2012) and screened it nationally.
- Earned tenure in 2016.

University of Oregon, Eugene, Oregon.

Graduate Teaching Fellowship (GTF) of Media and Communication. 8/2006-6/2010

- Instructed Courses in Visual Communication and Communication Theory.

Japanese Exchange and Teaching (JET) Program.

Assistant Language Teacher (ALT). Kanazawa, Japan. 8/2002-8/2003

- Co-taught the English language to junior high and elementary students.
- Studied the Japanese language and culture through an immersive experience.

VOLUNTEER WORK

- U.S. Peace Corps. Virtual Service Pilot. Remote. English language instruction/English Clubs with Sumy State Teaching University. Ukraine.
- Contributing Writer: *The Edge*. Ithaca College Independent Publication. 2022-Present.
- Instructor of Snowboarding (Paid): Kissing Bridge, Colden, NY. 2024-Present.
- Carpenter's Boatshop Apprentice: Bristol, Maine. March-June 2025
- U.S Fulbright Scholar Program application reviewer. Fall 2024 and 2018.
- Board of Directors: The Art Theater. Champaign, Illinois (2019).
- Habitat for Humanity (2014). Assisted with housing construction in Rabinal, Guatemala.
- Bridges for Education: English/Media Literacy in Poland (2000), China (2005) and Lithuania (2007).

KEY SKILLS

- Servant Leadership (active listening, collaboration, ethical discernment and foresight).
- Teaching/mentoring/consulting skills (active learning, critical pedagogy).
- Writing/Editing (academic, journalistic, non-fiction, applications).
- Public speaking and delivering impactful presentations.
- Organize and promote community events and screenings as community engagement.
- Qualitative research (interviewing and field ethnography) and information analysis.
- Instructional design: Developed online university classes utilizing Canvas and Blackboard.
- Digital Video, documentary and visual storytelling.
- Foreign Languages: Spanish (basic), Japanese (basic).

REFERENCES available upon request